

REP HEADLINE# 6187121 185# L:120620
 \$\$\$ MOD# 01 UNAPPROVED REV#3 \$\$\$

REF: TEL# 703-516-9309
 CREDIT ADVISORY: AGENCY CREDIT WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/R NELSON/D/SEN/FL
 AGT # _____ AGT. NAME ABAR HUTTON MEDIA

REP. # _____ OFF. # _____ SALESMAN # _____
 BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
 ALEXANDRIA, VA 22310

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6187121

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#477 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP18/12 17.23

REP: MAKEGOOD
 PCM CHANGE LN 1
 SPOTS CANCELED ON LN'S 3,5,13
 LN'S 24-27 ADDED
 TTL SAME \$17,500
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

9/18

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 477

1		NZ	1000P-1100P	30		\$1,800.00	9/19	9/19	1		WED	1
PROGRAM : REVOLUTION												
CON COM1: REVOLUTION												
3		S	1100P-1130P	30		\$625.00	9/19	9/21	0		W,F	0
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												

9/19/12 ttc (3)

REP HEADLINE# C187121 TRF# E:120620
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP18/12 17.23
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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2	S		600A-700A	30		\$325.00	9/18	9/21	1		TU, F	1
PROGRAM : 6AM NEWS												
CON COM1: 6AM NEWS												

13	S		730P-800P	30		\$500.00	9/18	9/20	1		TU, TH	1
PROGRAM : ET												
CON COM1: ET												

24	A		1100P-1130P	30		\$1,250.00	9/21	9/21	1		FRI	1
PROGRAM : 11P NEWS												
CON COM1: 11P NEWS												

25	A		530A-600A	30		\$250.00	9/20	9/21	2		TH-F	2
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												

26	A		530A-600A	30		\$250.00	9/24	9/24	1		MON	1
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												

27	A		1200N-100P	30		\$75.00	9/23	9/23	1		SUN	1
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												

SEP/12 17500.00 CONTRACT TOTAL 17500.00
 TOTAL SPOTS 33

MARKET TOTALS \$712,910 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 226-8868

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	11450	Campaign Ref:	E:120620234
Buyer:		Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
1	Wed 10p ET / 9p CT Law & Order SVU ..W..	06		30 Comme	Nbr of Spots Closed PR	1	1	
2	Sat 630p ET / 530p CT NBC NightlyS.	04	1250	30 Comme	Nbr of Spots	1	1	1250
3	M-Su 11p News ..W.F.	06		30 Comme	Nbr of Spots Closed PR	2	2	
4	M-Su Late News Late RunS	06	625	30 Comme	Nbr of Spots	1	1	625
5	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots Open Pre-Empted	1	1	625
6	M-F 6a News ..T.F..	06	325	30 Comme	Nbr of Spots Open Pre-Empted Closed PR	1	1	325
7	M-F 7a Today Show	06	450	30 Comme	Nbr of Spots	3	3	1350
Weekly Totals: Total Spots(Ord Spots)					24	4	28	
Open PR					-7	-1	-8	-3975
Closed PR					8	1	9	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8868

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	11450	Campaign Ref:	E:120620234
Buyer:		Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
8	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	06	325	30 Comme	Nbr of Spots Open Pre-Empted	2 -2	2 -2	650 -650
9	M-F 530p News ..W....	06	450	30 Comme	Nbr of Spots	1	1	450
10	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
11	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	06	1000	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1 -1	1000 -1000
12	M-F 9a Today Show II ..W....	06	275	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1 -1	275 -275
13	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots	1	1	275
14	M-F 730p Extra T.T....	06		30 Comme	Nbr of Spots Closed PR	2	2	
15	Sun 8a Today ShowS	06	250	30 Comme	Nbr of Spots	1	1	250
16	Sat 7a Today Show	06	250	30	Nbr of Spots	1	1	250
Weekly Totals: Total Spots(Ord Spots)					24	4	28	
Open PR					-7	-1	-8	-3975
Closed PR					8	1	9	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 11450	Campaign Ref: E:120620234
Buyer:	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06187121
Est./PO Number: 06187121	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
17	M-F 6p News T.T...	06	600	30 Comme	Nbr of Spots 1		1	600
					Nbr of Spots 1		1	600
					Open Pre-Empted -1		-1	-600
18	M-F 4p Dr Oz T.T...	06	300	30 Comme	Nbr of Spots 2		2	600
19	M-F 7p Entertainment Tonight ..W...	06		30 Comme	Nbr of Spots Closed PR	1	1	
20	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR			
21	Sun 630p ET / 530p CT NBC Nightly NewsS	06	1250	30 Comme	Nbr of Spots 1		1	1250
22	Sun 9a NewsS	06	150	30 Comme	Nbr of Spots 1		1	150
23	Sat 9a NewsS	06	150	30 Comme	Nbr of Spots 1		1	150
26	M-F 730p Entertainment Tonight T.T...	06	500	30 Comme	Nbr of Spots 1		1	500
Weekly Totals:					24	4	28	
Total Spots(Ord Spots)					24	4	28	
Open PR					-7	-1	-8	-3975
Closed PR					8	1	9	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	11450	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
27	M-F 7p News	06	500	30	1		1	500
	..W...			Comme	-1		-1	-500
28	M-F 7p News	06	500	30		1	1	500
	M.....			Comme				
29	Wed 10p ET / 9p CT Revolution	06	1800	30	1		1	1800
	..W...			Comme				

Weekly Totals:	Total Spots(Ord Spots)	24	4	28	
	Open PR	-7	-1	-8	-3975
	Closed PR	8	1	9	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	Wed 10p ET / 9p CT Law & Order SVU	:30 Commercial	09/17/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120620234
3	M-Su 11p News	:30 Commercial	09/17/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120620234
5	M-Su 11p News	:30 Commercial	09/24/12	Open Pre Emption	625.00		0000000000	E:120620234
6	M-F 6a News	:30 Commercial	09/17/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120620234
8	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/17/12	Open Pre Emption	325.00		0000000000	E:120620234
11	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/17/12	Open Pre Emption	650.00		0000000000	E:120620234
12	M-F 9a Today Show II	:30 Commercial	09/17/12	Open Pre Emption	1,000.00		0000000000	E:120620234
14	M-F 730p Extra	:30 Commercial	09/17/12	Closed Pre Emption	275.00		0000000000	E:120620234
17	M-F 6p News	:30 Commercial	09/17/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120620234
19	M-F 7p Entertainment Tonight	:30 Commercial	09/17/12	Open Pre Emption	600.00		0000000000	E:120620234
				Closed Pre Emption	0.00	09/12, 09/17, 09/19	0000167923	E:120620234

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
20	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	0.00	09/24	0000167924	E:120620234
26	M-F 730p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120620234
27	M-F 7p News	:30 Commercial	09/17/12	Open Pre Emption	500.00		0000000000	E:120620234

Grand Totals

Totals		09/17		09/24		Month 9 Weeks: 5		
Spots	28				24			4
Cost	15425				13675			1850

Grand Totals:

Spots:	28
Gross Total:	11,450.00
Commission:	1,717.50
Net Total:	9,732.50

REP HEADLINE# C187121
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN18/12 16.0
*** WFLA-TV ***

ADV # _____ ADV. NAME POLI/D NELSON/D/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6187121 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT BILL NELSON 4 SENATE EST#477 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN18/12 16.05

REP: NEW ORDER
TTL \$17,500 @32X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN
CON CM BILL NELSON FOR SENATE

[Handwritten signature]
06/15/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1100P	30		\$1,800.00	9/19	9/19	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
2			630P-700P	30		\$1,250.00	9/22	9/22	1		SAT	1
PROGRAM : SAT NEWS												
CON COM1: SAT NEWS												
3			1100P-1130P	30		\$625.00	9/19	9/23	3		W, F, SU	3
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												

late at 10:00am
1130-1200

JUN 13/12 16.0
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/24	9/24	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$325.00	9/18	9/21	2		TU, F	2
6			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	9/18	9/21	3		TU, TH-F	3
7			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/19	9/21	2		W, F	2
8			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/19	9/19	1		WED	1
9			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/24	9/24	1		MON	1
10			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	9/19	9/21	2		W, F	2
11			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	9/19	9/19	1		WED	1
12			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	9/24	9/24	1		MON	1

REP HEADLINE# 0137121
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 16.0
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	9/18	9/20	2		TU,TH	2
14			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/23	9/23	1		SUN	1
15			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$250.00	9/22	9/22	1		SAT	1
16			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$600.00	9/18	9/20	2		TU,TH	2
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	9/18	9/20	2		TU,TH	2
18			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/19	9/19	1		WED	1
19			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/24	9/24	1		MON	1
20			630P-700P PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$1,250.00	9/23	9/23	1		SUN	1
21			900A-1000A PROGRAM : SUN 9AM NEWS CON COM1: SUN 9AM NEWS	30		\$150.00	9/23	9/23	1		SUN	1

REP HEADLINE# 0107121
 *** ORIGINAL REV# 1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM RFP
 JUN18/12 16.0
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			500A-1000A	30		\$150.00	9/22	9/22	1		SAT	1
PROGRAM : SAT 9AM NEWS												
CON COM1: SAT 9AM NEWS												
SEP/12			17500.00									
CONTRACT TOTAL												17500.00
TOTAL SPOTS												32

MARKET TOTALS \$72,916 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	15700	Campaign Ref:	E:120620234
Buyer:		Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	15700
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type		09/17	09/24	Total	Cost
1	Wed 10p ET / 9p CT Law & Order SVU ..W....	1800	30 Comme	Nbr of Spots	1		1	1800
				Open Pre-Empted	-1		-1	-1800
2	Sat 630p ET / 530p CT NBC Nightly NewsS.	1250	30 Comme	Nbr of Spots	1		1	1250
3	M-Su 11p News ..W.F..	625	30 Comme	Nbr of Spots	2		2	1250
4	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots	1		1	625
5	M-Su 11p News M.....	625	30 Comme	Nbr of Spots		1	1	625
6	M-F 6a News ..T.F..	325	30 Comme	Nbr of Spots	2		2	650
7	M-F 7a Today Show ..T.TF..	450	30 Comme	Nbr of Spots	3		3	1350
Weekly Totals:				Total Spots(Ord Spots)	28	4	32	
Open PR					-1		-1	-1800

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	15700	Campaign Ref:	E:120620234
Buyer:		Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
8	M-F 1135p ET / 1035p CT Tonight Show ..W.F. Comme	325	30	Nbr of Spots	2	2	650
9	M-F 530p News ..W.... Comme	450	30	Nbr of Spots	1	1	450
10	M-F 530p News M.... Comme	450	30	Nbr of Spots	1	1	450
11	M-F 630p ET / 530p CT NBC Nightly News ..W.F.. Comme	1000	30	Nbr of Spots	2	2	2000
12	M-F 9a Today Show II ..W.... Comme	275	30	Nbr of Spots	1	1	275
13	M-F 9a Today Show II M.... Comme	275	30	Nbr of Spots	1	1	275
14	M-F 730p Extra ..T.T.. Comme	500	30	Nbr of Spots	2	2	1000
15	Sun 8a Today ShowS Comme	250	30	Nbr of Spots	1	1	250
16	Sat 7a Today ShowS. Comme	250	30	Nbr of Spots	1	1	250
17	M-F 6p NewsS. Comme	600	30	Nbr of Spots	2	2	1200
Weekly Totals: Total Spots(Ord Spots)				28	4	32	
Open PR				-1		-1	-1800

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	15700	Campaign Ref:	E:120620234
Buyer:	...	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
18	M-F 4p Dr Oz T.T...	300	30 Comme		2	2	600
19	M-F 7p Entertainment Tonight ..W...	500	30 Comme		1	1	500
20	M-F 7p Entertainment Tonight M.....	500	30 Comme			1	500
21	Sun 630p ET / 530p CT NBC Nightly NewsS	1250	30 Comme		1	1	1250
22	Sun 9a NewsS	150	30 Comme		1	1	150
23	Sat 9a NewsS.	150	30 Comme		1	1	150
Weekly Totals: Total Spots(Ord Spots)				28	4	32	
Open PR				-1		-1	-1800

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	Wed 10p ET / 9p CT Law & Order SVU	:30 Commercial	09/17/12	Open Pre Emption	1,800.00		0000000000	E:120620234

Grand Totals

		Month 9 Weeks: 5	
Totals		09/17	09/24
Spots	32	28	4
Cost	17500	15650	1850

Grand Totals:

Spots:	32
Gross Total:	15,700.00
Commission:	2,355.00
Net Total:	13,345.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: 8111 Nelson/ D/ State Senate
PROD: 8111 Nelson 4 Senate

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120620234
WFLA
INVOICE NUMBER 0100032729
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 06187121
Desc: 06187121

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Wed 10p ET / 9p CT Law & Order	1800.00	1 1	9/19	WE		*WFLA :30 Commercial	.00	Preempt Program Change	1800.00-
Sat 630p ET / 530p CT N8C Nigh	1250.00	2 1	9/22	SA		*WFLA :30 Commercial	.00	Preempted	1250.00-
M-Su 11p News	625.00	3 2	9/19	WE		*WFLA :30 Commercial	.00	Preempted	625.00-
			9/21	FR		*WFLA :30 Commercial	.00	Preempted	625.00-
M-Su Late News Late Run	625.00	4 1	9/23	SU	12:29A	*WFLA :30 Commercial 8N12003	625.00	Sports Dvverrun	
M-Su 11p News	625.00	5 1	9/24	MD		*WFLA :30 Commercial	.00	Preempted	625.00-
M-F 6a News	325.00	6 2	9/18	TU		*WFLA :30 Commercial	.00	Preempted	325.00-
			9/21	FR		*WFLA :30 Commercial	.00	Preempted	325.00-
M-F 7a Today Show	450.00	7 3	9/18	TU	08:36A	*WFLA :30 Commercial 8N12001	450.00		
			9/20	TH	07:59A	*WFLA :30 Commercial 8N12001	450.00		
			9/21	FR		*WFLA :30 Commercial	.00	Preempted	450.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	8 2	9/19	WE		*WFLA :30 Commercial	.00	Preempted	325.00-
			9/21	FR		*WFLA :30 Commercial	.00	Preempted	325.00-
M-F 530p News	450.00	9 1	9/19	WE	05:43P	*WFLA :30 Commercial 8N12001	450.00		
	450.00	10 1	9/24	MD	05:39P	*WFLA :30 Commercial 8N12003	450.00		

*** Continued ***

PERIOD COST 29,200.00

26 Total Units
ACTUAL GROSS BILLING 16,750.00
AGENCY COMMISSION 2,512.50
NET DUE 14,237.50

Debits .00
Credits 12,450.00-
SUB-TOTALS 12,450.00CR
TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100032729
BROADCAST MONTH 08/27/2012 - 09/30/12
AMOUNT DUE 14,237.50

REMIT TO:

*00196

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100032729 001423750 0



WFLA-TV

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200 S. Parker Street
Tampa, FL 33606
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Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Oc)
SLSP: HRP Washington, DC
ADV: 8111 Nelson/ O/ State Senate
PROD: 8111 Nelson 4 Senate

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
INVOICE NUMBER 0100032729
PAGE 2
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
TERMS. NET 30 DAYS

WFLA I SS
09/30/12 E:120620234
WFLA

REF#: Oesc: 06187121

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 630p ET / 530p CT NBC Nightly News	1000.00	11 2	9/19 WE		06:59P	30 BN12003	1000.00	
			9/21 FR			30	.00	Preempted 1000.00-
M-F 9a Today Show II	275.00	12 1	9/19 WE			30	.00	Preempt P 275.00-
	275.00	13 1	9/24 MO		09:50A	30 BN12003	275.00	olitical
M-F 730p Extra	500.00	14 2	9/18 TU			30	.00	Preempt 500.00-
			9/20 TH			30	.00	Program Change
Sun 8a Today Show	250.00	15 1	9/23 SU		08:29A	30 8N12003	250.00	Program Change
Sat 7a Today Show	250.00	16 1	9/22 SA		08:26A	30 BN12003	250.00	
M-F 6p News	600.00	17 2	9/18 TU		06:28P	30 BN12001	600.00	
			9/20 TH			30	.00	Preempted 600.00-
M-F 4p Or Dz	300.00	18 2	9/18 TU		04:56P	30 BN12003	300.00	
			9/20 TH		04:29P	30 BN12003	300.00	
M-F 7p Entertainment Tonight	500.00	19 1	9/19 WE			30	.00	Preempt Program Change .00-
	500.00	20 1	9/24 MO			30	.00	Preempt Program Change .00-
Sun 630p ET / 530p CT NBC Nightly News	1250.00	21 1	9/23 SU			30	.00	Preempted 1250.00-
Sun 9a News	150.00	22 1	9/23 SU			30	.00	Preempted 150.00-
Sat 9a News	150.00	23 1	9/22 SA		09:54A	30 BN12001	150.00	
M-F 730p Entertainment Tonight	500.00	26 2	9/18 TU		07:38P	30 8N12003	500.00	
			9/20 TH			30	.00	Preempted 500.00-
M-F 7p News	500.00	27 1	9/19 WE			30	.00	Preempt P 500.00-
	500.00	28 1	9/24 MO			30	.00	olitical
Wed 10p ET / 9p CT Revolution	1800.00	29 1	9/19 WE		10:31P	30 8N12001	1800.00	Preempted 500.00-
M-Su 11p News						30		

*** Continued ***

PERIOD COST 29,200.00

26 Total Units
ACTUAL GROSS BILLING 16,750.00
AGENCY COMMISSION 2,512.50
NET DUE 14,237.50

SUB-TOTALS Debits .00
Credits 12,450.00-
TOTAL RECONCILING 12,450.00CR

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6190 Grovedale CT #200
ALEXANORIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, OC
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PROD: Bill Nelson 4 Senate

2012
INVOICE DATE: 09/30/12
ORDER TYPE: Political
WFLA I SS
E:120620234
WFLA
INVOICE NUMBER: 0100032729
PAGE: 3
BROADCAST MONTH: 09/27/2012 - 09/30/12
SCHEDULE DATES: 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: Oesc: 061B7121

SCHEDULE		PRICE		RT/SS#	PER	DATE	DAY	TIME	ACTUAL BROADCAST		LENGTH	M/G	FOR	PRODUCT DESCRIPTION	PRICE	RECONCILIATION	
DESCRIPTION									LENGTH	M/G						REMARKS	DEBIT/CREDIT
M-F 530a News	1250.00	30	1	9/21	FR	11:09P			30	BN12001				BN12001	1250.00		
														:30 Commercial			
	250.00	31	2	9/20	TH	05:5BA			30	BN12003				BN12003	250.00		
				9/21	FR	05:52A			30	BN12001				BN12001	250.00		
	250.00	32	1	9/24	MO	05:40A			30	BN12001				BN12001	250.00		
Sun 12p News														:30 Commercial			
	75.00	33	1	9/23	SU	12:42P			30	BN12001				BN12001	75.00		
Sat 9a News														:30 Commercial			
	300.00	34	1	9/22	SA	09:26A			30	BN12003				BN12003	300.00		
Sat 12p News														:30 Commercial			
	75.00	35	1	9/22	SA	12:54P			30	BN12001				BN12001	75.00		
M-Su 11p News														:30 Commercial			
	1250.00	36	1	9/22	SA	11:21P			30	BN12003				BN12003	1250.00		
Sun 7p ET / 6p CT Football Nig														:30 Commercial			
	3400.00	37	1	9/23	SU	07:1BP			30	BN12003				BN12003	3400.00		
M-Su 11p News														:30 Commercial			
	1250.00	38	1	9/24	MO	11:30P			30	BN12001				BN12001	1250.00		
M-F 9a Today Show II														:30 Commercial			
	550.00	39	1	9/24	MO	09:59A			30	BN12001				BN12001	550.00		
Total Airtime Gross Spot Revenue:																	16,750.00

PERIOD COST 29,200.00

26 Total Units
ACTUAL GROSS BILLING 16,750.00
AGENCY COMMISSION 2,512.50
NET DUE 14,237.50

SUB-TOTALS 12,450.00
TOTAL RECONCILING 12,450.00CR

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